



Username Password Remember me [Lost Password?](#)

not a member?
JOIN THE A-LIST!

HOME	ADORE	ADORN	AMUSE	LOOKS OF THE WEEK	SALONS & SPAS	EXPERTS	EVENTS & PROMOS	BLOGS & BOARDS
------	-------	-------	-------	-------------------	---------------	---------	-----------------	----------------

AMBERMAG A-NEWS BLOG

[Adore Blog](#) / [Adorn Blog](#) / [Amuse Blog](#)

[Tell A Friend About AmberMag.com](#)

- [Get Free Products](#)
- [Get Sample Sale Alerts](#)
- [Download Beauty & Fitness Podcasts](#)

Tuesday, October 30, 2007

COLOR ME BEAUTIFUL

INSTANT EYE MAKEUP



COLOR ME BEAUTIFUL

From work and kids, to taking care of the home, like most women, you barely have time to get a pedicure, let alone worry about your makeup. If you're lucky, you manage a swipe of lip gloss on your way out the door but anything more is just not going to happen. Well, get ready for a change, because one beauty product seeks to change all that, promising to take you from "plain Jane" to "dashing diva," in a matter of seconds.

For the woman on the go (and who isn't?) **ColorOn Professional** has created mineral-based **Instant Eyeshadow Applicators**. They are just what the name implies: easy to apply eyeshadow strips that stay on all day. The revolutionary product launched this past week in New York City, with an official party hosted by none other than **AMBERmag.com's**

own contributing **Style Editor, Daisy Lewellyn.**

Creator and former makeup artist, Irina Ioslevich explained the appeal of her product best. "The applicator is a one-time use, disposable pad that transfers the color and design of your choice to the eyelid with just one touch. It's so easy, anyone can do it!"

Daisy and Irina personally saw to it that every single guest tried at least one of the applicators before leaving the party. This **AMBERmag.com** staffer got instant gratification and plenty of compliments when trying the subtle and chic "Amethyst & Gold." We can easily imagine a quick use before dashing off to work or a big event. That means no fancy makeup tricks, no cluttered brushes, and no problems!

Irina assured guests that each and every application guarantees flawless results with no smearing or creasing. Want a classic smoky eye? **ColorOn Pro** has it. Feeling in need of a color shot? **ColorOn Pro** has that too, with color palettes like Ibiza or Laguna. And with their new improved system, **ColorOn Pro** allows you to customize your own colors and shades, just like a professional makeup artist!

The clearly affordable applicators come in variety packs of 5 for \$15 or 10 for \$30, giving you no excuse for not looking your best every day. So tomorrow, when you're hitting that snooze button, be sure to thank **ColorOn Professional**. Visit coloronpro.com for more information.

By Keisha Crosby

Be first to comment



Only registered users can write comments.
Please login or register.



Apply Make Up Perfectly

Beauty Tips that Won't Break the Bank. Read it in Good Housekeeping.
www.GoodHousekeeping.com

Eye makeup

Tips & Techniques For Using Eye Shadow & More.
www.LadiesHomeJournal.com

Makeup

Great Makeup & Other Beauty Tips Learn More at Prevention.com.
Prevention.com

Eye Makeup

Online video guides to creating the perfect look. All videos 100% free
www.VideoJug.com/Eye_Make_Up

Ads by Google



Heavenly Waves

See Halle's Hottest Hairdos

Chic Claws

Fall's Hot Nail Trends

Fall Femme Fatale

See Runway Beauty Trends

Mane Mix & Match

Fun Hairspray Hairdos

[Recent Blog & Boards Articles](#)

[Tell A Friend About AmberMag.com](#) | [Print This Page](#)

[About Us](#) | [Contact Us](#) | [User Agreement](#) | [Privacy Policy](#) | [Site Map](#) | [Join the A-List](#) | ..

Amber and Ambermag.com are published by **Ivy Communications, Inc.** © 2007

All rights reserved. No part of ambermag.com may be downloaded or duplicated without permission from publisher.